

Meme Art - the hard fork in the art timeline  
The White Paper (12/1/25) by Peyote - the artist  
“Meme” - A unit of cultural information spread by imitation.

Thesis: “Meme Art” is the art movement of the 21st century.

### 1. One hundred years from now :

If you ask the future ai, “What kind of image did people use the most to express themselves online during the onset of the internet age?” The answer will converge on memes. This will be measurable based on how digital images behave in the networked age.

Within the century, human beings along with the assistance of ai will come to the consensus that meme art is truly the art movement of the 21st century. The world’s search engines will have accumulated more image data of memes than any other art form in history. There will be no need to speculate about which images defined the early digital era; it will be measurable.

### 2. Widespread adoption

- a: Memes are a common language.
- b: Heads of state are posting memes from official accounts.
- c: Political campaigns and established companies have adopted meme aesthetics in public messaging.
- d: Famous tech founders like use memes as a way to speak to markets and followers.

### 3. History

The historical record of how people used memetic images to communicate during this period will be chalk full of meme references. Any serious account of the early 21st century visual culture will have to treat them as central, not marginal.

The onset of the internet and the digital world/society has inspired people to express themselves with digital images. Everyone in the newly forming digital world is consuming and interacting with memes on a daily basis. The President of the United States is tweeting memes. The richest man in the world whom maybe responsible in helping humans achieve interplanetary life posts memes on one of the largest data aggregators in the world that just so happens to be training one of the world’s most advanced ai engines.

### 4. Memes are art

A picture says a thousand words; much like there is a meme image or gif for almost every response or emotion in daily life. If true art conveys emotion and memes convey emotions then memes are art.

### 5. The objective

I’m setting out to establish a new genre of art and hard fork the timeline. While art enthusiasts and collectors are speculating on modern art there is a digital renaissance taking place in an adjacent universe that is growing in strength in real time and around the clock without their notice.

### 6. The artist

I sculpt (perhaps the first) physical meme art that captures the fleeting moments of the light speed digital universe. Physical rarity will eventually dominate this genre because; digital images have an infinite supply, can be altered, can be ai generated on a whim. My bronze sculptures capture motifs from the interconnected collective digital mind and immortalize them for future humanity to ponder.

### 7. The asymmetric bet

If you understand the thesis, its easy to see that being early to the meme art genre is an asymmetric bet that humans will still love memes over the next 75 years.

